

Saddle Up! Magazine Advertising Rates

Ad Size	1x	3x	6x	12x	3 Color	4 Color
Full Page	195	180	170	160	+35	+75
Half Page	135	125	115	105	+30	+60
Quarter Pg.	105	95	85	80	+20	+45
Eighth Pg.	65	55	50	45	+10	+20

Here's My Card - 6 mos. \$195, 12 mos. \$300 (prepaid only)

Classified Ads: \$12 each (30 words), 2 for \$18 same issue
 Oversized (up to 60 words) \$18 each **Bold Text:** 1st 4 words free
Add a Photo to Your Classified: Only \$10 (black & white)

Front Cover Sponsor:

\$315 - Includes logo, address and phone on front cover plus one full page, full color ad on page 3.
 \$50 - additional fee for expo covers.
Covers must be reserved in advance.

Back Cover:

\$265 - Includes full color back cover ad.
 \$50 - additional fee for expo covers.

NEW ADVERTISERS: Must prepay for the first 3 months until credit is established.

LATE PAYMENTS: All overdue balances of 30 days or more will incur a 1.5% late fee per month.

DISPLAY AD & CLASSIFIED DEADLINE: 15th of the month for next issue

DISPLAY ADS: Please reserve your ad in advance, limited space available

LOGOS: Email jpg, tif (300 dpi) or high quality pdf. No guarantee on email logos.

PHOTOS: Email jpg or tif (300 dpi preferred). No guarantee on email photos.

INCLUDE: Business name, contact, address, ad size, phone, fax, email and payment.

MAIL COPY TO:

SADDLE UP! MAGAZINE

8415 Hogan Rd., Fenton, MI 48430

EMAIL COPY TO: saddleup@voyager.net

FAX COPY TO: (810) 714-1465

WEB SITE: www.saddleupmag.com

PHONE: (810) 714-9000 or (810) 714-9099

OFFICE HOURS: Monday-Friday 9:00am-3:30pm



**Michigan
& Ohio's
Favorite Horse
Magazine!**