

# Saddle Up! Magazine Advertising Rates

<b>Ad Size</b>	<b>1x</b>	<b>3x</b>	<b>6x</b>	<b>12x</b>	<b>3 Color</b>	<b>4 Color</b>
Full Page	165	150	145	140	+25	+75
Half Page	110	95	90	85	+20	+60
Quarter Pg.	90	75	70	65	+15	+45
Eighth Pg.	60	50	45	40	+10	+20

## **FRONT COVER SPONSOR**

Includes logo & phone on front  
 + pg. 3, 3 color full - \$245.00  
 + pg. 3, 4 color full - \$295.00  
 (+\$50.00 expo covers)

In order to receive the 3, 6 or 12 month discount, ads must be ran consecutively.

**CLASSIFIED ADS** \$10.00 each, 2 for \$16.00 - same issue  
 (30 words \$10.00, up to 60 words \$16.00) **BOLD TEXT** first 4 are free!

**PHOTO CLASSIFIEDS** \$20.00 black & white (30 words of text)

## **BACK COVER**

4 color back cover with full  
 color photos - \$245.00  
 (+\$50.00 expo covers)

**ALL NEW ADVERTISERS MUST PREPAY**

## **DISPLAY AD DEADLINE: 12th of each month**

**DISPLAY ADS:** Please reserve your ad in advance, limited space available

**AD COPY:** Do not use tape or staple ad copy originals

**LOGOS:** Email in jpg or tif, 300 dpi preferred

**PHOTOS:** Good quality and contrast 35 mm. E-mailed photos: jpg or tif.

No quality guarantee on e-mail photos!

**INCLUDE:** Ad size, name, address, phone, fax number and payment

## **CLASSIFIED DEADLINE: 12th of each month**

*Call early  
 to reserve  
 your space!*



### **MAIL COPY TO**

### **SADDLE UP! MAGAZINE**

8415 Hogan Rd., Fenton, MI 48430

### **FAX COPY TO**

### **(810) 714-1465**

Reserve your display ad in advance



Office Hours: Mon-Fri 9 am-3:30 pm

**CALL (810) 714-9000 • Email: [saddleup@voyager.net](mailto:saddleup@voyager.net) • [www.saddleupmag.com](http://www.saddleupmag.com)**